

# MARCH 9-11 at the agricenter



## EXHIBITOR FAQ'S

Please see the Exhibitor Kit for show hours, rules and regulations and other details.

### WHAT CAN I EXPECT FROM THE AGRICENTER?

Our location at the Agricenter attracts a diverse audience from the heart of Memphis and surrounding areas. Our location offers exhibitors exceptional space and a location that appeals to a young, savvy demographic (as well as the faithful who have made the show a part of their lives for more than two decades).

Click here to see a map of the of the Agricenter area.

### CAN YOU TELL ME ABOUT LOGISTICS AND WHAT TO EXPECT?

The Southern Women's Show is located in the Expo Center in Wings A, B, C, D, West Pavilion and the Dome. The Show Office and registration desk is located in the C Wing.

Click here for a floor plan.

- Move-in: The Agricenter is not a Union facility. Move-In is Wednesday, March 7th from Noon-6pm and Thursday, March 8th from 9am-7pm. If you have any questions prior to that time, please call Brittany Meehan, 704.494.7556.

Loading Details - Agricenter staff, Hicks Convention Services staff, security and show management will monitor loading/unloading areas, and exhibitors are expected to follow instructions from these groups.

- No parking of vehicles in the loading dock area with the exception of loading and unloading merchandise.
- The Agricenter does not provide carts or dollies.
- Exhibitors are expected to adhere to the hours provided by show management for loading in and out of the Agricenter.
- The Agricenter does not have a shipping and receiving department. Any drayage or exhibitor merchandise must be shipped directly to the decorator.

### WHAT ABOUT HANDICAPPED ACCESSIBILITY OR SPECIAL ACCOMMODATIONS?

- All of the bathrooms are handicap accessible and provide a handicap stall.
- Every level in the building is accessible by elevators.
- Wheelchairs are not provided.

### ARE THERE SPECIAL RATES FOR EXHIBITORS AT AREA HOTELS?

Yes, we have special rates at the official show hotel within minutes of the Agricenter.

- Homewood Suites by Hilton Germantown  
7855 Wolf River Blvd.  
Germantown, TN 38138
- 901.751.2500
- Website link
- Please ask for the Southern Women's Show rate of \$109!
- Must make reservations by Friday, February 16th to receive the Southern Women's Show rate

### WHAT RESTAURANTS ARE CLOSE TO THE AGRICENTER?

- Butcher Shop Steakhouse  
Steakhouse, American, Seafood  
107 S Germantown Pkwy
- Philly Connection  
Sandwiches/Subs, Cheesesteaks  
420 S Germantown Pkwy
- Panera Bread  
Bakery  
714 N Germantown Pkwy
- Las Tortugas Deli  
Mexicana Mexican, Sandwiches/Subs  
1215 S Germantown Rd
- Chick-fil-A  
American  
1230 S Germantown Rd
- My Favorite Place  
Mexican, International, Tacos  
880 N Germantown Pkwy
- One & Only BBQ  
Barbaque  
153 Timber Creek Dr.

### SOCIAL MEDIA

Take advantage of our social media presence.

- Like our Facebook page at: facebook.com/southern-womensshowmemphis
- Follow us on Twitter at: twitter.com/swsmemphis
- Follow us on Instagram at: sws.memphis
- Tag your photos from the show with #swsmemphis & #southernwomensshow @sws.memphis

### HOW DO I MAKE ARRANGEMENTS FOR TECHNICAL NEEDS?

*NOTE: All technical equipment/needs must be ordered and paid for by February 23rd to receive the advance rate. Click here for forms.*

- Internet - Wireless Internet service is available for \$125.
- Phone Services - Standard phone line is available for \$250.
- Electrical 120 Volt Lighting and Utility Outlets
  - 8 amp, 110v - \$75
  - 20 amp, 110v, Dedicated (1700w MAX) - \$100
  - 30 amp, 110v, Dedicated (2600w MAX) - \$130
  - 20 amp, 208v, ¾ Wire, Dedicated \$165
  - 30 amp, 208v, ¾ Wire, Dedicated \$215

For more information about Internet/Electrical/Phone accommodations, please call 901.757.7777

### QUESTIONS?

We are here to help make your participation in the show a resounding success story. Please contact Brittany Meehan at 704.494.7556 if you have questions or need more information.

### FOR MORE INFORMATION:

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